**Bizgrass provides a platform for you to choose your e-Store look and feel.**

**Choose from impeccable, responsive themes for your store. All these are compatible to work with any device.**

### Hosting

We do absolutely secure, hassle-free hosting for you. Search for your required domain, buy it and start building your store.

### Choose from professional themes.

Bizgrass has a wide collection of premium and free e-commerce website themes. You can choose from any of them to start creating your store right away!

### Need a website designer?

If you want a completely custom template design, we suggest talking to a [Bizgrass Expert](mailto:%20support@bizgrass.com).

Bizgrass has expert e-commerce designers, developers and marketers who can help making your business a huge hit.

### Showcase Products

* Flexible Catalogue

Create a flexible catalogue system backed by a highly extensible domain and services with no limit to category nesting.

* Product Presentation

Add multiple images to a single product to improve product presentation and help customers make an informed choice easily.

* Rating & Review

Receive constructive feedback from customers. Allow them to review and rate the products to add to the credibility. We make sure these are authentic by having the customers register and allowing you to choose the review that gets published on your store.

### Advanced Sort & Search

Refined Search by Price, Discounts and Categories. Let customers find what they want easily. We take care of spelling mistakes too, and provide precise results for your valuable customers.

### Secure Shopping Cart

* Certified Level 1 PCI DSS compliant ---don’t write this if it is not there yet.
* Accept VISA, MasterCard, and other credit cards payments
* Cash on Delivery (COD)

## Bizgrass has made managing your store very easy.

#### A single page to manage your entire web store. Our Admin panel makes managing every task quick and easy.

### Multiple Product Category

You can have any number of categories in your web store. Categories you add will be visible instantly on your store site. You can even schedule the visibility of a category. Select dates when it has to be displayed on your site.

### Control Inventory

Control inventory of your store from a single point. You can assign dimensions to a product to auto calculate the shipping charges as well.

Set low stock levels to automatically disable sale of those items. Also have option of bulk inventory input.

### Process orders

You can see which orders have been shipped and which are pending. You can even print invoice for the products directly from the Admin panel.

### Content Management Panel

Manage basic page layout, from admin panel. Add or remove pages, Redirect pages and have Dynamic SEO enabled to your newly added pages.

## You do business best.

#### Bizgrass allows you to concentrate on expanding business, while processing the existing orders is our job.

### Schedule Pick and Pack

For the comfort of our clients, we provide a pick-pack service. We will book an appointment with you before coming to the warehouse so that we can pack the order and pick it up for delivery.

### We Deliver

We help you reach all parts of the world through our delivery tie-up services.

### Warehouse

Use our warehouse to stock your valuable products and we will care for it. Use our delivery system to conveniently send products to the customers when they place an order.

### Pick Shipper & Track Order

Allow your customers to choose their preferred delivery partner from multiple options, for their orders. After placing an order, you, as well as your customers, can track the consignment being delivered through our system.

### Manage Supply Chain

We have a specialized team who will take care of effective supply chain for your business. You can save on 15-20% of the cost by using our Supply Chain Consulting.

## Start with Search Engine Marketing to drive revenue.

#### Get traffic from the free, organic, editorial or natural listings on search engines by creating accessible, relevant, and popular web content.

### Dominate Search Engine

Everything you need to rank high on the web is comes in-built when you create an e-store with Bizgrass. Create your shop and leave the ranking upto us.

### Advanced SEO - Enabled

We have our SEO expert team who focus only on making your website rank#1. We give you a platform where you can even fine tune SEO, which means more traffic to your site, more revenue.

* Table less Themes
* Editable robots.txt
* 301 redirects and URL rewrites

### Auto-generated Sitemaps

Let search engines know the structure of your website and help increase ranking of your website.

## Make business prosper. Make customer for life.

#### Enable Marketing and CRM systems in your store to give your client an enriching experience

### Multi-Channel Marketing

Target across channels including mobile, web, email, newsletters, print and broadcast advertising, events, inbound client and call centers. Spend your marketing budget where it counts.

### Social Marketing

Extend the reach of your marketing campaigns by publishing them across Facebook and other key social media channels where your customers connect. Also, track their web activity back through your lead pipeline. Launch personalized offers across social sites and track responses as part of your marketing mix.

### Lead Management

Align with sales and monitor the activity of leads throughout the sales pipeline. Filter data efficiently and make significant information visible. Close the loop by understanding which campaigns, leads, and accounts are really sales effective.

### Customer Activity History

Sell proactively by knowing what matters to your accounts and customers when it matters. Know your accounts inside out with 360-degree customer activity history across the extended selling enterprise. Understand when to engage with smarter account intelligence based on cross-channel and social media activity.

### Workflow and Approvals

Automate your day-to-day tasks so you can spend more time selling. Automatically drive deal change alerts and discount approvals, route leads and opportunities, and monitor account activity updates and changes based on your business.

### Inbound Routing and Workflow Management

Respond faster by routing calls and emails to the right service representative to address customer requests on time. Solve issues proactively, before they get escalated, by monitoring and prioritizing customer activity across channels. Enhance customer satisfaction by turning every channel into a rapid response support channel.

### Support & Service Analytics

Bizgrass reporting and dashboards provide you with real-time information about your customer support performance, including responsiveness and time to resolution across accounts, teams, and departments, common customer problems and root causes, and overall customer satisfaction.

## Track your business best with Bizgrass Reporting.

#### Get regular reports of your business the way you want, to assess your business periodically and always make the right decisions.

### Multi Format Interactive Templates

Get easy-to-read reports of your sales regularly, complemented with requisite graphs and tables. Choose the format as needed: pdf, Excel sheets etc.

### Scheduled Reports

Schedule to receive the reports at any time interval of your choice. Fix a time in the automated system so you never have to worry about generating reports.

### Secured Central Repository

All the data is stored at a centrally secured repository. No one except you will have access to your confidential data.